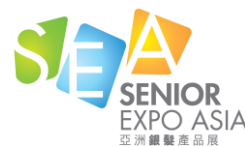


# 退休人士及長者博覽 Retiree & Senior Fair



For Immediate Release

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## Retiree & Senior Fair I/O Senior Expo Asia 2016 Kicks Off Today!

The 8<sup>th</sup> edition of Retiree & Senior Fair (RSF) will be held during 8-10 July at Hong Kong Convention and Exhibition Centre. RSF is a total solution for golden ages. It is a uniquely professional one-stop senior exhibition in Hong Kong and neighboring countries for Health Care, Lifestyle, Anti-Ageing and Services.

According to the UN Report, the average life expectancy of Hong Kong citizen has jumped to 83.7 years old, ahead of Japan's 83.3 years old, Hong Kong becomes the longest life expectancy region. Mr. Wilson Tong, Fair Directors of the Organizer said "Ageing population is a global phenomenon, it is important to improve the quality of the retirement life." Therefore, more variety of products and services are showcased this year, including travel, entertainment, quality lifestyle, continuous study, medical and rehabilitation, health care products and life planning, etc.

To cope with rising demand for high technology & fresh ideas, smart application devices will be introduced at the fairground, for example, bluetooth blood pressure monitor, smart wristband, defibrillator and rescue equipment, etc. These devices could delight their living lifestyle and make their life easier.

Sufficient highlights are given to travel & care services, Royal Brunei and Taiwan Tourism Board will introduce their travel routes and sightseeing spots which are suitable for retiree and senior citizens to explore the world. Besides, CP Homes, a renowned senior living and care service provider in US, with over 30 years of successful experience, emphasizing "Life with Home" concept which provides the new vision to the elderly.

Home safety is one of the most important notes for elderly and their caretakers. Envirtech Group Limited, focusing on "Ageing in Place construction", aims at improving the safety, cleanliness and accessibility of elder's home. Moreover, suppliers like healthy food, supplement and organic drinks are also exhibited in the fair.

During RSF, over 30 forum sessions about healthcare, retirement planning, travel, etc. are open for the public to attend. There are different health check-up for public to know more about their health conditions.

**Senior Expo Asia** will be held concurrently to provide a platform for senior products and services business development and a networking opportunity for traders and buyers to expand their business in silver market. Elderly centers, hospitals, medical and rehabilitation centers, properties, investors, NGOs, government officials are welcome to attend.

Please visit [www.RetireeAndSeniorFair.com](http://www.RetireeAndSeniorFair.com) for more details or contact Ms. Wing-Yin Ho at 852 3904 3830 / [info@RetireeAndSeniorFair.com](mailto:info@RetireeAndSeniorFair.com).